

5th INTERNATIONAL CONFERENCE ON THE OUTSOURCING OF INFORMATION SERVICES – ICOIS 2019

OUTSOURCING IN THE ERA OF DIGITAL TRANSFORMATION



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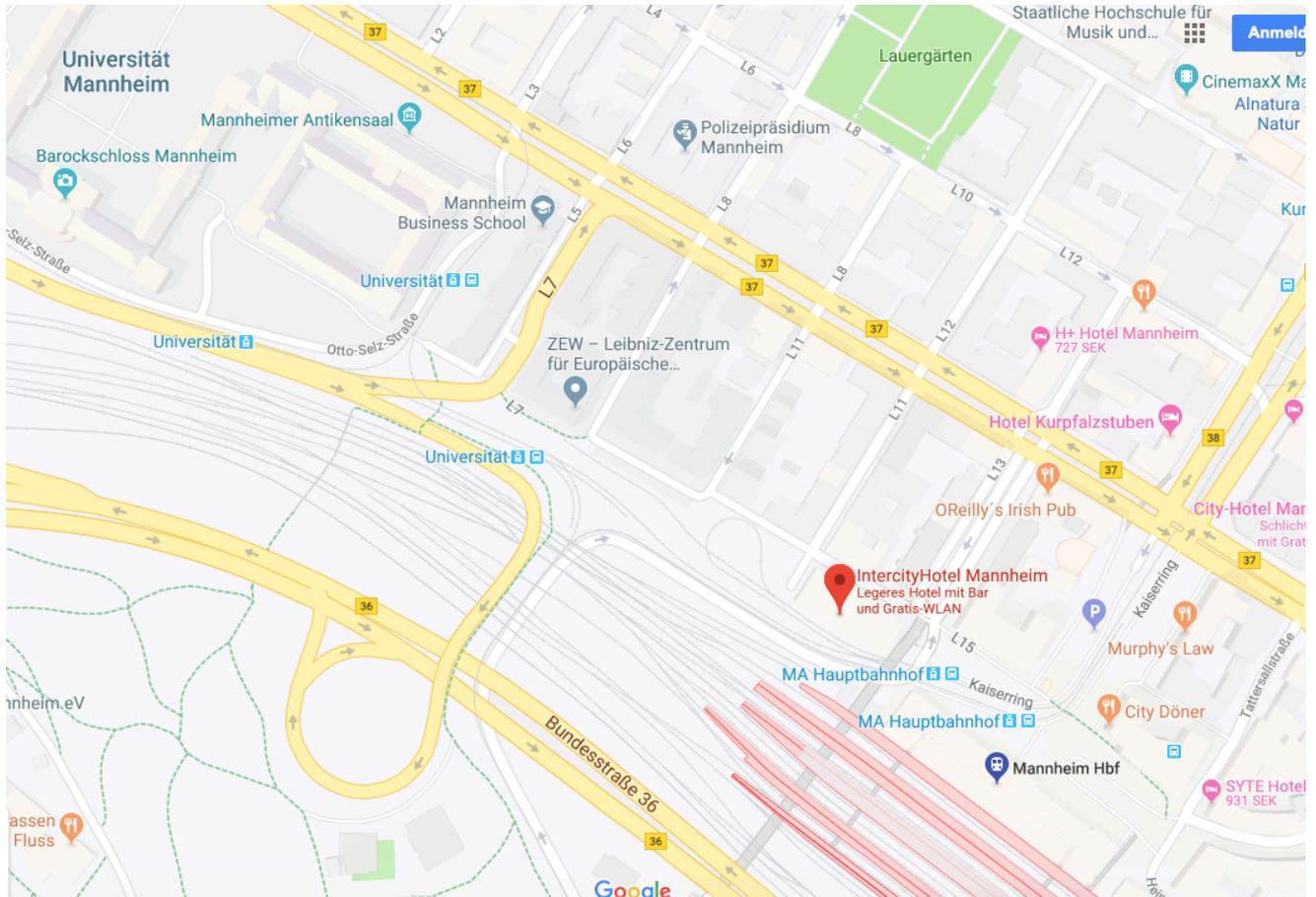
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ICOIS Program: June 16, 2019

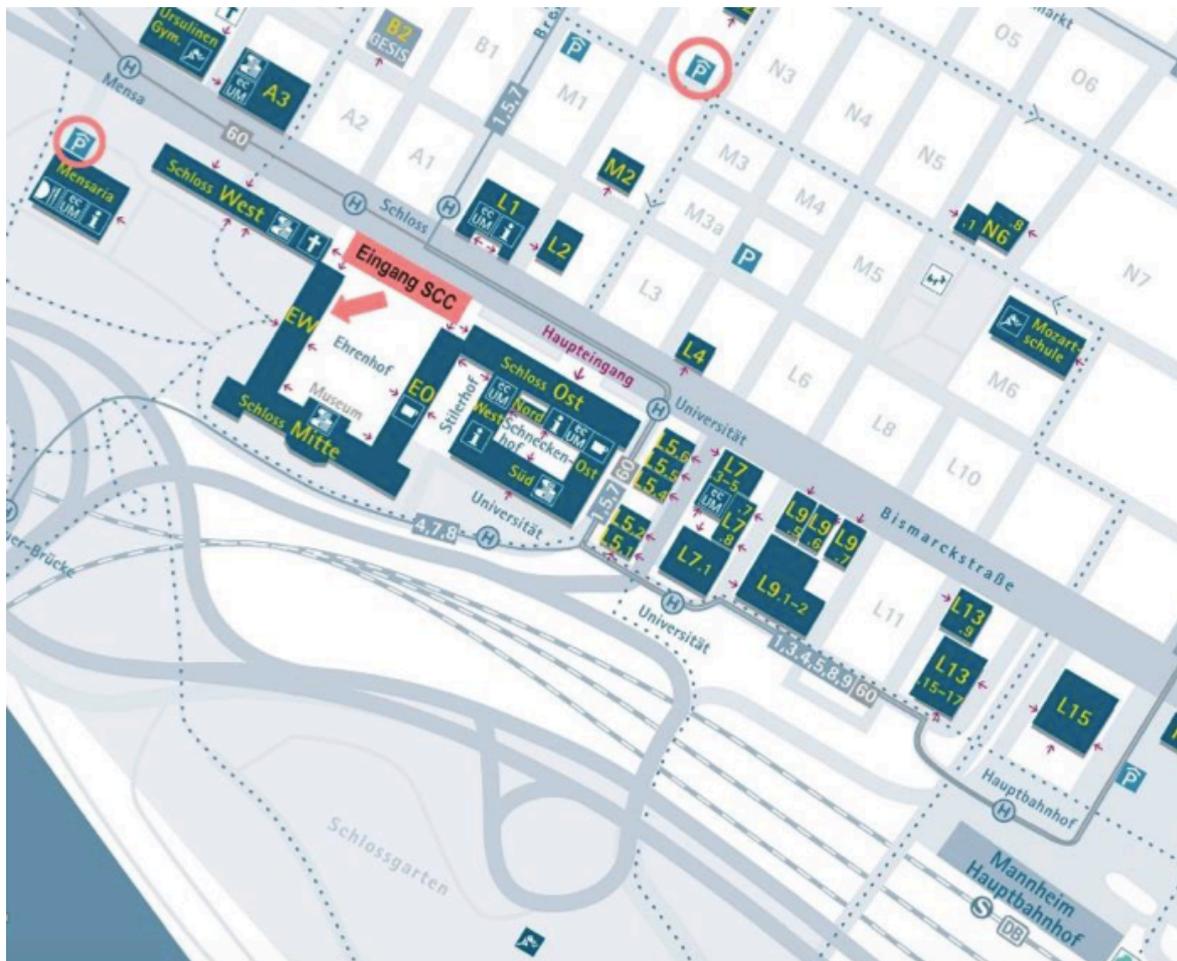
Section	Time	Location
Welcome Reception	19.00-22.00	GetTogether@InterCityHotel Schlossgartenstraße 1, Ecke, L13, 68161 Mannheim Next to the Mannheim Central Railway Station (Mannheim Hbf)



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Location Conference:

Mannheim Business School Study and Conference Center (SCC)
Bismarckstraße 10, 68161 Mannheim
Ehrenhof West -207, Schloss



Arrival by car

By car the university can be reached via the A6, take the exit "Mannheim Mitte". Follow the direction signs towards main station and university. The facilities are located in the east and west wing of Mannheim Palace on the sides of the courtyard ("Ehrenhof"). The closest parking possibility would be "Uni Mensa/Schloss" or "N2".

Arrival by train

Mannheim central station is close to the University of Mannheim and Mannheim Business School. At the main exit of the station go straight ahead to the large junction and turn left into Bismarckstraße. After about 5 minutes you will reach the palace building of the university, which is on your left hand. Pass Mannheim Palace until you reach the courtyard ("Ehrenhof"). From there it is only a few meters to the entrance of the MBS Study & Conference Center on the right. Trams number 1, 2, 4a, 5/5a, 6/6a and 15 take you to the stop "Schloss" or "Universität".

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Section	Time	Speaker(s)	Author(s)	Title
Introduction	9.00-9.15	Rudy Hirschheim, Armin Heinzl, Jens Dibbern		Introduction
Session 1: Data and Micro IS Outsourcing	9.15-9.45	Kalle Lyytinen	Kalle Lyytinen, Karoly Bozan, Gregory Rose	Outsourcing and Microservice architectures (MSA): What do you buy when you move from raising thoroughbreds to feeding a school of gold fish?
		Sirkka L. Jarvenpaa	Sirkka L. Jarvenpaa	Data Sourcing and Data Partnerships: Illustrations from biodata
		Michel Benaroch	Michel Benaroch	Cyber Security and IT Outsourcing – Challenges and Emerging Realities
Discussion	9.45-10.15	Discussion (Lead: Erran Carmel)		
Break	10.15-10.30	Coffee Break		
Session 2: Strategic Decisions in IS Outsourcing	10.30-11.00	Kiron Ravindran	Kiron Ravindran	Information Technology Outsourcing: An ambidextrous perspective
		Anand Gopal	Anand Gopal	Is the Grass Greener? On the Strategic Implications of Moving Along the Value Chain for IT Service Providers
		Brian Nicholson	Brian Nicholson	The Role of Institutions and Corporate Social Strategy in Impact Sourcing
Discussion	11.00-11.30	Discussion (Lead: Jens Förderer)		
Key Note 1	11:30-12:00	Dirk Schneider	Salesforce	Back to Complexity? Challenges managing Multi-Cloud
Lunch Break	12.00-13.45	Lunch Break		
Session 3: Governance and Control in IS Outsourcing	13.45-14.15	Martin Wiener	Martin Wiener	Perceptions of Control Legitimacy in the Gig Economy: Conceptual Dimensions and Empirical Illustrations
		Benoit A. Aubert	Benoit A. Aubert, Suzanne Rivard	The Outsourcing of IT Governance
		Thomas Huber	Thomas Huber, Jens Dibbern, Thomas Fischer, Laurie J. Kirsch	How and Why Software Projects Drift: A Process View
Discussion	14.15-14.45	Discussion (Lead: Rajiv Sabherwal)		
Break	14.45-15.15	Coffee Break		
Session 4: Innovation in IS Outsourcing	15.15-15.45	Daniel Beimborn	Daniel Beimborn, Selina Meiser	Innovation in Outsourcing – An Empirical Analysis of Outsourcing Vendors' Innovation Approaches
		Julia Kotlarsky	Ru He, Julia Kotlarsky, Dorit Nevo	Understanding how Value Emerge between a Firm and a Crowd in Crowdsourcing Projects: A Process Perspective
		Thomas Hurni	Thomas Hurni, Thomas Huber, Jens Dibbern	Emerging Innovation Ecosystems: The Critical Role of Distributed Innovation Agency
Discussion	15.45-16.15	Discussion (Lead: Aleksandre Asatiani)		
Pick-up	18.30	Bus transfer to the conference event (gathering at Entrance to SCC – see picture)		
Dinner	19.30-22.30	Conference event (Wine&Dine at Restaurant Honigsäckel / Weingut Wolf, http://www.honigsaeckel.de , Weinstrasse 82, in Bad Dürkheim /Ungstein)		

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Section	Time	Speaker	Author(s)	Title
Good Morning	8.45-9.00	Armin Heinzl, Jens Dibbern		Morning Welcome
Key Note 2	9.00-9.30	Nikolaus Kratzat	Strategy&	The cloud-sourcing challenge - how reality hinders IT transformation
Session 5: Cloud Sourcing	9.30-10.00	Philipp Hoffmann	Philipp Hoffmann, Deborah Naomi Mateja, Kai Sporer, Armin Heinzl	Bridging the Vendor-User Gap in Enterprise Cloud Software Development through Data-Driven Requirements Engineering
		Armin Heinzl	Tobias Maier, Armin Heinzl, Thomas Kude	Challenges in deploying SaaS solutions: who provides the cloud infrastructure service?
		Daniel Gozman	Daniel Gozman, Tim Machaiah, Leslie Willcocks	When It Rains It Pours: Cloud Sourcing And The Risk Of Contagion In The Financial Sector
Discussion	10.00-10.30	Discussion (Lead: Tim Weitzel)		
Break	10.30-10.50	Coffee Break		
Session 6: Risk in IS Outsourcing	10.50-11.10	Kunsoo Han	Youngbong Chang, Kunsoo Han, Jungpil Hahn	Risk and return implications of it outsourcing: The moderating role of contract duration and prior relationship
		Rajiv Kishore	Rajiv Kishore, Akie Iriyama, Laxmi S. V. Gunupudi	Vendor Opportunistic Behavior in IT Outsourcing Post Relationship Termination
Discussion	11.10-11.30	Discussion (Lead: Jens Dibbern)		
Key Note 3	11:30-12:00	Dr. Dennis Lips, Toan Nguyen	Anyon / e-shelter	Cloud Computing in the ecosystem of NTT, e-shelter, and Anyon: A deep dive with trans-o-flex
Lunch Break	12.00-13.45	Lunch Break		
Session 7: Knowledge Transfer and Culture in IS Offshoring	13.45-14.15	Angelika Zimmermann	Angelika Zimmermann	A systemic understanding of micro level mechanisms and firm level design of global sourcing
		Ning Su	Ning Su	Cultural Sensemaking in Digital Outsourcing
		Oliver Krancher	Oliver Krancher, Jens Dibbern	Unravelling specific-knowledge transfer: A multiple-case study exploring the what, the how, and the challenges of knowledge transfer to outsourcing vendors
Discussion	14.15-14.45	Discussion (Lead: Thomas Kude)		
Session 8: Outsourcing to Robots	14.45-15.05	Corinna Rutschi	Corinna Rutschi, Jens Dibbern	From Human-Executed to Robot-Automated Routines
		Esko Penttinen	Aleksandre Asatiani, Esko Penttinen, Joona Ruissalo, Antti Salovaara	Knowledge Workers' Reactions to a Planned Introduction of Robotic Process Automation – Empirical Evidence from an Accounting Firm
Discussion	15.05-15.25	Discussion (Lead: Kai Spohrer)		
Break	15.25-15.45	Coffee Break		
Key Note 4	15:45-16:15	Daniel Stock	Cloud Mall BW	Cloud Mall BW – Cloud Service Collaboration Incubation for SMEs
Closing Session	16.15-16.30	Rudy Hirschheim, Armin Heinzl, Jens Dibbern		Conclusion
Optional Dinner	18.30	Optional Dinner Bistro Binokel, O7, 68161 Mannheim		

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