

Friday, June 22nd 2001

Section	Time	Speaker(s)	Author(s)	Title
Welcoming & Introduction	9.00-9.40	Heinzl, Armin; Hirschheim, Rudy		Introduction
Section 1a: Determinants of the IS Outsourcing Decision	9.40-10.20	Straub, Detmar	Ang, Soon; Straub, Detmar	Costs, Transaction-Specific Investments and Vendor Dominance of the Marketplace: The Economics of IS Outsourcing
		Dibbern, Jens; Heinzl, Armin	Dibbern, Jens; Heinzl, Armin	Outsourcing of Information Systems in Small and Medium Sized Enterprises: A Test of a Multi-Theoretical Causal Model
Discussion	10.20-10.40	Discussion		
Break	10.40-11.00	Break		
Section 1b: Determinants of the IS Outsourcing Decision	11.00-11.40	Jayatilaka, Bandula	Jayatilaka, Bandula	IT Sourcing - a Dynamic Phenomenon: Forming an Institutional Theory Perspective
		Slaughter, Sandra	Ang, Soon; Slaughter, Sandra	A Taxonomy of Employment Insourcing and Outsourcing Strategies in Information Systems
Discussion	11.40-12.00	Discussion		
Lunch Speech	12.00-12.20	Schmidtberg, Ulrich	Director of ThyssenKrupp IS	Business Process Providing - Outsourcing of the future
Lunch/ Break	12.20-14.00	Lunch / Break		
Section 2a: Arranging and Managing IS Outsourcing Relationships	14.00-14.40	Deschoolmeester, Dirk	Deschoolmeester, Dirk	Experiences from the biggest IS outsourcing deal in the Netherlands
		Aubert, Benoit	Aubert, Benoit; Patry, Michel; Rivard, Suzanne	Managing IT Outsourcing Risk : Lessons Learned
Discussion	14.40-15.00	Discussion		
Break	15.00-15.20	Break		
Section 2b: Arranging and Managing IS Outsourcing Relationships	15.20-16.00	Jurison, Jaak	Jurison, Jaak	Applying Traditional Risk-Return Analysis For the Recently Emerging Forms of IT Outsourcing
		Wensley, Anthony	Elitzur, Ramy; Wensley, Anthony	Further Thoughts on Information Structure, Knowledge Management and Outsourcing
Discussion	16.00-16.20	Discussion		
Break	16.20-16.40	Break		
Section 2c: Arranging and Managing IS Outsourcing Relationships	16.40-17.20	Huynh, Minh Q.	Lee, Jae-Nam; Huynh, Minh Q.; Kwok, Ron Chi-Wai; Pi, Shih-Ming	Current and Future Directions of IS Outsourcing
		Goles, Tim; Chin, Wynne	Goles, Tim; Chin, Wynne	Relational Exchange Theory and IS Outsourcing: Developing a Scale to Measure Relationship Factors
Discussion	17.20-17.40	Discussion		
Break	17.40-18.00	Break		
Section 2d: Arranging and Managing IS Outsourcing Relationships	18.00-18.40	Duncan, Nancy	Duncan, Nancy	IS Integration in the Internet Age: Exploring the Costs of Alternate Sourcing Options
		Gurbaxani, Vijay	Gurbaxani, Vijay	IS Outsourcing Contracts: Theory and Evidence
Discussion	18.40-19.00	Discussion		
Dinner Speech	19.10-19.30	Oecking, Christian	Director SBS Outsourcing Europe	Outsourcing, the Strategic Management Decision
Dinner	19.30-22.30	Dinner / Get together		

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Good Morning	9.30-9.40	Heinzl, Armin; Hirschheim, Rudy		Good Morning
Section 3: Sourcing and Transaction Platforms	9.40-10.20	Wassenaar, Arjen; Swagerman, Dirk	Wassenaar, Arjen; Swagerman, Dirk	Transaction Platforms as Flexible Interorganizational Systems Enabling Dynamic Sourcing Based Virtual Organizations -The Case of M-Commerce Payment Services -
		Knolmayer, Gerhard	Knolmayer, Gerhard	Supporting the Recruitment of Independent Workers by Cybermediaries: A Case Study of Modified Outsourcing Relationships in Human Resource Management
Discussion	10.20-10.40	Discussion		
Break	10.40-11.00	Break		
Section 4: Experiences / Outcome of IS Outsourcing	11.00-12.00	Poppo, Laura; Lacity, Mary	Poppo, Laura; Lacity, Mary	The Normative Value of Transaction Cost Economics: What Managers Have Learned About TCE Principles in the IT Context
		Marcolin, Barbara	Marcolin, Barbara	Tale of Two Contracts: Interpreting IS Outsourcing Arrangements
		Sääksjärvi, Markku	Sääksjärvi, Markku	Success of Outsourcing and Strategic Alignment as Predictors of IS Effectiveness
Discussion	12.00-12.30	Discussion		
Lunch Speech	12.30-12.50	Leser, Stefan	Executive Vice President Marketing & Sales, ATRAXIS	Organizational Considerations of the Outsourced Partners
Lunch/ Break	12.50-14.00	Lunch/ Break		
Section 5a: Application Service Providing (ASP)	14.00-14.40	Smith, Michael	Smith, Michael	Application Service Provision: The IS Infrastructure Context
		Kern, Thomas Willcocks, Leslie	Kern, Thomas; Willcocks, Leslie	Service Provision and the Net: Risky Application Sourcing?
Discussion	14.40-15.00	Discussion		
Break	15.00-15.20	Break		
Section 5b: Application Service Providing (ASP)	15.20-16.20	Currie, Wendy; Seltsikas, P.	Currie, Wendy L.; Seltsikas, P.	A Market Segmentation Strategy For Developing an ASP Business
		Swinarski, Matthew	Swinarski, Matthew, Kishore, Rajiv; Rao, H. Raghav;	A Study of the Impact of Vendor Capabilities On ASP Outsourcing Success
		Lacity, Mary	<i>Work in progress:</i> Lacity, Mary; Thomas Kern; Leslie Willcocks	The Future of Application Service Provision
Discussion	16.20-16.50	Discussion		
Conclusion	16.50-17.10	Hirschheim, Rudy; Heinzl, Armin		Conclusion